



BHARATIYA VIDYA BHAVAN'S
SARDAR PATEL INSTITUTE OF TECHNOLOGY
MUNSHI NAGAR, ANDHERI (WEST), MUMBAI – 400 058.
(Autonomous College Affiliated to University of Mumbai)

Social Media Champion Data

Year 2020-21

Date: 20/01/2022

Type: Event/achievement

Name of the Department / Committee:

Name of Theme: (TOPIC/SUBJECT of the event):

Date of Event: 3rd to 7th Jan 2022.

In-charge Faculty /Student/ Staff Name: Dr. Sujata Kulkarni

Brief Information about the event:

This is AICTE ATAL sponsored 1 week FDP on Design Thinking theme

Practical Perspective on Decision Making Education

Post Content: (Which will be made available on social media)

Highlights of successful completion of AICTE ATAL FDP in collaboration with IEEE Bombay

Highlights of the Event

- Over 160 Registrations from academia and industry all over India with 91 Participants from Maharashtra and rest from Tamil Nadu, Karnataka, and other states
- 14 insightful sessions on topics likes User Centric Design, Innovations in Education, Emotional Intelligence, Health and Happiness, etc
- Inauguration Speech by Chief Guest, Mr. Abhay Phansikar, Past chair of IEEE Bombay Section, followed by Honourable Principal , Vice Principal, Head of Department of Electronics and Telecommunications from S.P.I.T.
- Valedictory Speech by Dr. Anita Diwakar, Designated Partner at AIEE Edtech
- A very positive post event feedback recieved from the audience



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Tags required on the Event: (Which will be made available on social media):

AICTE ATAL 1 week FDP

S.P.I.T.IEEE

Photo: (Which will be made available on social media):



Bhartiya Vidya Bhavan's
 Sardar Patel Institute of Technology
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FDP Organized by
Electronics and Telecommunication Department
Co-Ordinator: Dr. Sujata Kulkarni

Types of Data

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  graph TD
    A[Data types] --> B[Qualitative]
    A --> C[Quantitative]
    B --> B1[Nominal]
    B --> B2[Ordinal]
    C --> C1[Interval]
    C --> C2[Ratio]
  
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MENTORING

Direction, Training, Support, Motivation, Goal, Success

BLISS	Our natural Blissful state
INTELLECT	Human Intelligence, Wisdom
MIND	Thoughts, Emotional cycle, Action Generator
ENERGY	Driver for the body, Prana/Qi/Chi
BODY	Our gross state

International by country

Country	Value
China	68,990
U.S.	57,840
Japan	42,680
Germany	30,363
Republic of Korea	18,260
France	7,814
U.K.	6,794
Switzerland	4,810
Sweden	4,100
Netherlands	3,117

Phase One Inspiration

The inspiration stage requires true on the ground research - engage with TE directly to understand their biggest problems and pain points.

Researching the TE is very essential to find out:

- What makes the consumer happy?
- What makes them frustrated?
- What do they do first in the morning?
- How do they spend their weekend?
- What takes up most of their time?

It is crucial to see from the customer's point of view. Other different methods used to research the TE are sending out survey forms via email/questionnaires may be required to be given to the respondents or else conduct Focus Group Discussions.

For the research, it can be prepared with the help of the mind and map. It can be used with customer personas or maps of the mind to explore. Research the target customer, understand why, what they do, what they want, and how to reach them.

AICTE ATAL Sponsored One Week Online Faculty Development Programme On “Design Thinking: Practical Perspective On Decision Making Education” organized between 3rd January to 7th January 2022

Signature of Faculty /Student/ Staff Name:

Signature of H.O.D. / Head of Committee:

SMC coordinator Sign:

IQAC Head Sign:



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Dean academic / Dean student council